

**PROMOTING LITERACY WITH TECHNOLOGY FOR GIRLS AND WOMEN:  
Web Based Literacy Program (WBLP)**

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**I. General information**

<b>Field :</b>	Literacy
<b>Theme(s) addressed</b>	Developing a new Financial Education Module for the first time in Turkey for the Women with literacy difficulties.
<b>Target audience</b>	Women with literacy difficulties, their husbands and children.
<b>Pursued objectives</b>	The main aim of the project is to impart basic literacy skills while empowering participant women through financial education specially designed to meet the needs of women living in disadvantageous parts of the project cities.
<b>Method(s) used</b>	ACEV believes that the use of ICT enrich its educational programs and the distance learning as a learning form will support the implementation of the one of its main principles 'equal opportunities for all'.

## II. Description



Turkey still has 3 million adults who can not read and write, 2.6 million of which are women. In addition, there are 3.5 million adults who have not completed primary school but report themselves to be 'literate'. In this context, one of ACEV's aims is to enable adults to improve their skills and abilities through its literacy and women's empowerment programs.

Literacy requirements in today's information-based economies and societies have moved beyond basic reading and writing; critical thinking skills and the ability to utilize technology are needed. Therefore in 2011, ACEV began developing the 'Web Based Literacy

Program' (WBLP) to supplement its face-to-face adult literacy education programs in order to meet the changing needs of adult literacy learners. WBLP has been developed mainly for the adults who can not attend classes on a regular basis. In addition WBLP is the fifth learning portal developed for the illiterate adults in the world, and the first in Turkey.



WBLP operates mainly through a learning portal [www.acevdeokuyaz.org](http://www.acevdeokuyaz.org) where users can login from anywhere and anytime provided they have access to a computer and internet connection. It consists of 5.500 exercises geared to impart basic numeracy and literacy skills including reading, writing, and comprehension. WBLP became operational in December 2011 and already 3200 users have signed up.

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### Description of the main stage

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#### Financial Literacy Project

The main aim of the project is to impart basic literacy skills while empowering participant women through financial education specially designed to meet the needs of women living in disadvantageous parts of the project cities. Project target is to reach 1050 illiterate or low literate women through Functional Adult Literacy Program (FALP) and Advanced Literacy and Access to Knowledge Program which are supplemented with additional Financial Education module.

This project also indicates another biggest problem of Turkey which is the low levels of employment amongst women and their absence in the financial life. For the project ACEV developed a new Financial Education Module for the first time in Turkey for the illiterate women. This module includes many topics such as: budget, financial rights, social security benefits, spending, saving, investment, money and children, money and marriage, micro credit to equip women with necessary financial skills. This module not only targets the women, but also their husbands and children also benefit from the education. In the scope of the project ACEV's volunteers also received financial education trainings which also increased their knowledge on financial issues.

### III. Dissemination

#### Format

Website: [www.acevdeokuyaz.org](http://www.acevdeokuyaz.org)

### IV. Contact

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Lifelong Learning Programme



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This project has been funded with support from the European Commission.

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